



THE HEAT WAY: WE'VE GOT YOU!

The choice is in your hands! If we go virtual or have to change our convention dates, HEAT gives YOU the power to opt for a refund, partial refund, or credit to bring the HEAT to our next event! Flexibility, cooperation, and simplicity to meet YOUR needs!

A large, white, stylized letter 'A' is positioned on the left side of the image. It is set against a solid orange background that occupies the left half of the frame. A thin white vertical line separates the orange background from the dark grey background on the right.

THE ULTIMATE PLAN: IN-PERSON CONVENTION

We at HEAT want to dance with all of you in person and the safety of our dancers is our number one priority! We're actively working with hotels to bring you even MORE space at our venues to dance together. According to local restrictions, will be limiting the amount of dancers in our ballrooms to respect social distancing requirements and if necessary, will split into smaller groups and/or sessions based on age. And, of course, all public health guidelines will be in place to assure your safety.



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THE HYBRID PLAN: IN-PERSON AND VIRTUAL CONVENTION

HEAT is here for you no matter what your comfort level! Still not ready to attend our in-person convention? That's fine - join us VIRTUALLY. We will be offering live streaming from our event to allow you access from home, your home studio, or wherever you feel cozy.

THE VIRTUAL PLAN: HEAT FROM HOME

In the event that our convention goes VIRTUAL, due to local governing restrictions, we are offering a NEW DIGITAL PLATFORM to enjoy HEAT.

- WORKSHOP CLASSES
- ONE-ON-ONE INTERVIEWS
- Q & A's with our incredible Faculty
- EDUCATION LECTURES for teachers and parents
- HEAT MERCH SHOPPING
- PLUS COMPETITION with LIVE STREAM JUDGING.

THE HEAT **VIP** OFFER:

HEAT comes direct to you for an exclusive in person experience! Private Master Classes in your home studio with just your inner circle, culminating in a mini competition/show for family and faculty. OPTIONAL ADD ONS INCLUDE:

- HEAT CRITIQUE for solo and group pieces.
- HEAT CHOREO for solo pieces.
- HEAT MEET & GREET + Q & A
- HEAT MERCH SHOPPING

heat safety plan

At HEAT, we take the safety of our attendees seriously, which is why we will be implementing the following safety protocol.

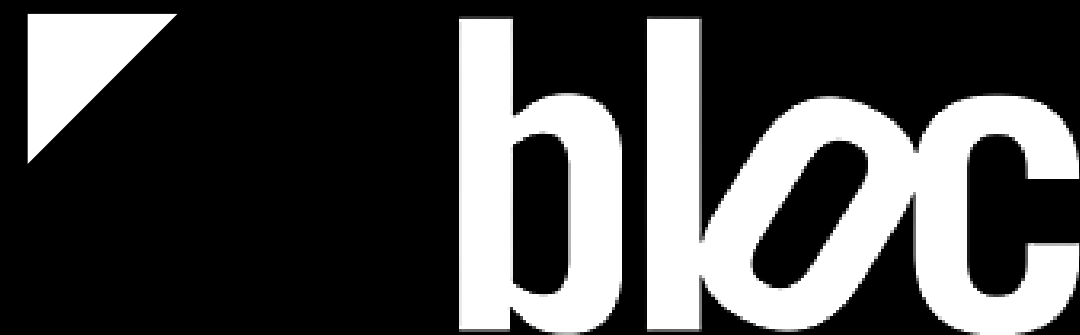


- All CDC and local guidelines will be followed
- Masks are mandatory at all times
- Social distancing is required in all convention areas
- Aides for social distancing include: markers on the floor, Plexiglas barriers, and individually packaged check-in items
- Temperatures taken at registration
- Sanitizer stations provided
- Common areas will be disinfected throughout the day
- Capacity limited due to state and local regulations
- Check-in staggered by studio
- Convention schedules staggered through the day to avoid group gathering
- Teachers will rotate rooms to keep levels in their respective rooms
- Virtual live stream classes will be available to meet all comfort levels
- Competition schedule blocked by studio
- Virtual & limited in-person awards ceremony



THE HEAT SCHOLARSHIP ADVANTAGE:

HEAT will be offering scholarship opportunities for the 2020/2021 season, whether our convention is in person or virtual. Our scholarship partners include: Go2Talent Agency, TAPS, AMDA, Hussian College, Bloc Talent Agency, Millennium Dance Complex, and more!



CONTACT



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